



BioFlex™

Hybrid Foam

Supports the American Farmer.

Consumers would rather buy products that are “Made in America.”

Consumers want to make responsible choices.

Including buying bedding and furniture that is more earth friendly without sacrificing comfort, style or quality and without paying premium prices.

Meets consumers concern for “Green Products.”

The “green” market is moving more mainstream than ever, but it’s not the traditional environmentalists; it’s people like you and me who want to feel good about the choices they make.

Smaller environmental footprint.

- 23% reduction in total energy demand
- 61% reduction in non-renewable energy use
- 36% less global warming emissions
- 50,000 barrels of oil estimated to be saved per year from BioFlex™ Hybrid Foams

**Results based on Preliminary Life Cycle Analysis by Five Winds International

The next generation in environmentally friendly foams with

EnviroFlex™ Technology

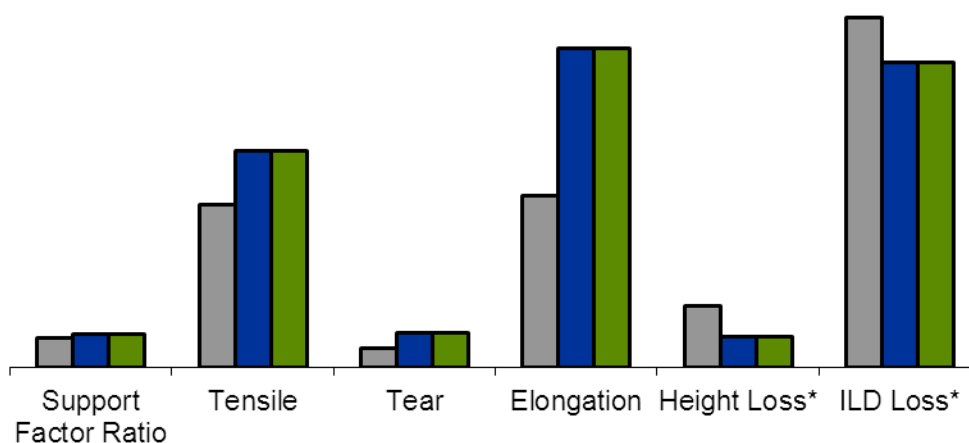
**It is Your World.
It is Your Choice.
Choose BioFlex.**

BioFlex™

Hybrid Foam

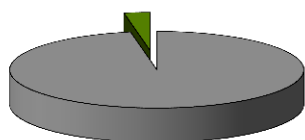
Superior performance with BioFlex™ Hybrid Foam.

- Conventional Solvent Based Foam made with 100% Petroleum
- Foams made with EnviroFlex Technology
- BioFlex Hybrid Foam made with EnviroFlex Technology



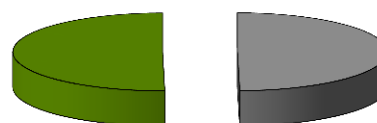
Lessens the dependency of foreign crude oil and fossil fuels.

Petro based Polyols used in Conventional Foams



■ Non Renewable ■ Renewable

Natural Soy Content Polyols used in BioFlex Hybrid Foams



■ Non Renewable ■ Renewable